



PHOENIX POLICE MUSEUM
phxpdmuseum.org



Please Consider Sponsoring the First Annual Cops & Cruisers at the Capitol

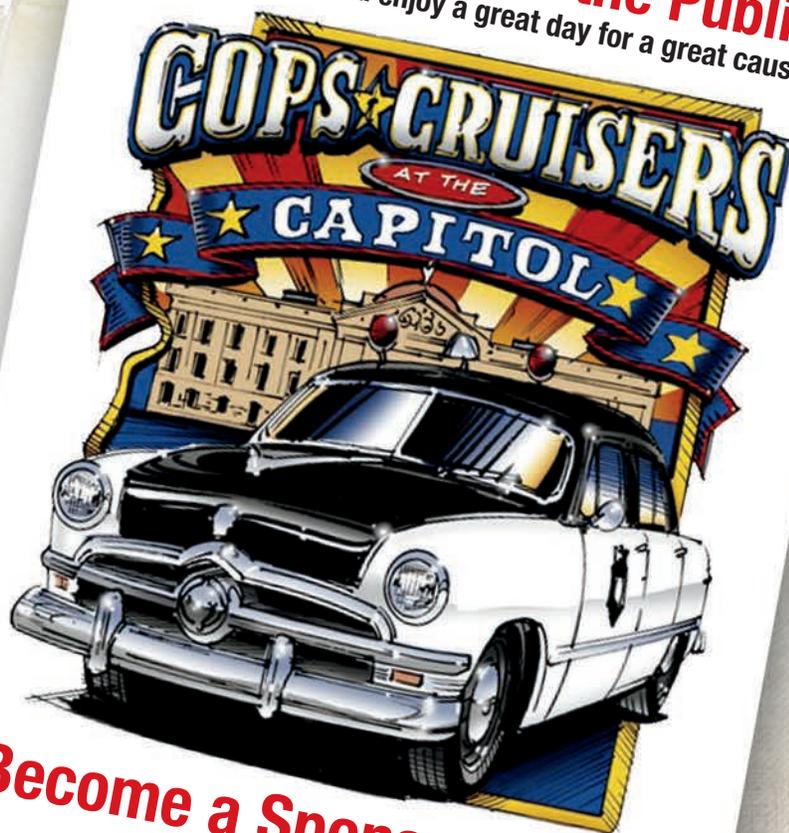
November 23rd, 2019

Wesley Bolin Plaza, Phoenix, AZ

Rain or shine join us as we gather at the Capitol with our classic, muscle, sports, and antique cars, including motorcycles and special interest vehicles. There will also be law enforcement vehicles and demonstrations. Visit phxpdmuseum.org/copsandcruisers for more information or reach us at info@phxpdmuseum.org or 602.261.8062.

About Cops & Cruisers

The **Phoenix Police Museum** preserves a part of Arizona's law enforcement history. The museum includes exhibits and interactive tours focused on history and law enforcement's relationship with the public. Cops & Cruisers at the Capitol was created to highlight our current fleet of historic police vehicles and provide the community a chance to be included. We currently have four vehicles in our care and are working on a fifth. They range in time from the 1920's to the 1980's. It's a unique car show that will feature classic, muscle, sports, antique, truck, motorcycle and special interest vehicles. The proceeds from this event allow us to create new exhibits, pay for upkeep and maintenance, and provide community outreach efforts.



Free Admission to the Public
Bring your family and enjoy a great day for a great cause!

Become a Sponsor Today!
See Reverse for Details or visit
phxpdmuseum.org/copsandcruisers

Become a Sponsor

Our sponsorship packages offer you and your business an opportunity to not only support a great cause and get exposure and recognition among the participants, but also with our members, and the public. There are numerous benefits for each sponsor level.

Presented by the Phoenix Police Museum as a fundraising event. The proceeds from this event allow us to create

new exhibits, pay for upkeep and maintenance, and provide community outreach efforts to educate the public.

Want to represent your organization but cannot attend? Consider donating raffle prizes. You will be recognized for your donation during the event. Contact us at museum info@phxpdmuseum.org for more information or call 602.261.8062 if you have any questions. The Phoenix Police Museum is a 501(c)(3) nonprofit.

See Reverse Side for Sponsorship Levels

Sponsorship Levels

Only 1 Available
So ACT NOW!

PLATINUM
SPONSOR

\$10,000

- Premium listing on promotional materials, T-Shirts, car registrations signs, event flyers, social media, and internet
- T-shirt sponsor with their logo on the t-shirt
- Prominent display of museum supplied banners at center stage
- Mention by announcer every 15 minutes during event (24 times)
- Premium display space at main presentation area
- A space for a specialty vehicle next to your space for visibility
- Use of the museum for a private event (parking not included)
- Your name and/or logo on Sponsor boards throughout the event.
- Ability to provide items for our 'swag' bags for participants
- Custom thank you gift for your support



\$7,500

- Listing on promotional materials, social media and internet
- Display of museum supplied banners at left and right of the stage
- Mention by announcer every 30 minutes (12 times)
- Display space at main presentation area
- Free use of the museum for a private event (parking not included)
- Your name and/or logo on sponsor boards throughout the event.
- Ability to provide items for our 'swag' bags for participants
- Custom thank you gift for your support



\$5,000

- Listing on social media and internet
- Display of museum supplied banners at left and right of the stage
- Mention by announcer every 30 minutes (12 times)
- Small display space at main presentation area
- Free use of the museum for a private event (2 hours max, parking not included)
- Your name and/or logo on sponsor boards throughout the event.
- Ability to provide items for our 'swag' bags for participants
- Custom thank you gift for your support



\$2,500

- Listing on social media and internet
- Mention by announcer every hour (6 times)
- Small display space at main presentation area
- Private tour of the museum
- Smaller name and/or logo on sponsor board throughout the event
- Ability to provide items for our 'swag' bags for participants
- Custom thank you gift for your support

BUSINESS SPONSOR

\$500

- Mention by announcer during event
- Your name and/or logo on sponsor boards throughout the event
- Small display space at outside bowl/ sponsor area with high traffic and high visibility
- Ability to provide items for our 'swag' bags for participants
- Single car slot for display
- Custom thank you gift for your support

What else you get

In addition to the opportunities described above, our sponsorship packages offer you and your business an opportunity to not only support a great cause and get exposure and recognition among the participants, but also with our members and our followers within the state of Arizona and the rest of the country. You'll also be exposed to the readers of our newsletter which consists of both other businesses and potential customers alike. We expect

a few thousand attendees to visit the event on that day as well.

We thank you very much for your time and consideration and we look forward to speaking with you should you be interested in supporting us. However, even if you decide to take a pass this year, we hope you'll help us get the word out to your customers and employees and possibly even attend as a participant.

We'd love to see you there.